

michael shay

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EXPERIENCE

- FULL TIME** **Graphic Designer I** *January 2020 - Present*
Optimize Social Media
Design images and motion graphics content for social media platforms in the automobile industry.
- CONTRACTS** **Contract Production Artist I** *May 2019 - November 2019*
Wunderman (through Digital People)
Designed and produced catalog layouts and in-store signage that was consistent with the style guide for the Stock+Field account.
- Contract Graphic Designer I** *January - May 2019*
Slumberland Furniture
Creating fliers, postcards, digital banners, and in-store graphics.
- Layout Designer I** *September 2017 - April 2018*
Concordia University, St. Paul Sword Newspaper
Laid out, illustrated, and produced printed monthly publications.
- INTERNSHIPS** **Creative Services Intern I** *May - September 2018*
St. Paul Saints
Designed and produced graphics for print and digital to promote the minor league baseball team. After-hours duties included game day ticketing, customer phone calls, and assisting with ballpark management.
- COMMISSIONS** **Word Art Creator I** *June 2015 - January 2019*
Sports and the Arts
Designed large typographic murals for Minnesota Vikings, Detroit Red Wings, and Milwaukee Bucks sports franchises.
- Word Art Creator I** *October 2017*
Minnesota Vikings
Designed postcards and banners using calligraphy and football imagery for companies attending the Vikings vs Browns game in London, England.

EDUCATION

- Concordia University, St. Paul I** *2017 - 2018*
Post-Baccalaureate Certificate in Graphic Design
- Minneapolis College of Art and Design I** *2013 - 2015*
Bachelor of Fine Arts in Graphic Design
- College of Visual Arts I** *2011 - 2013*
Studied for Bachelor of Fine Arts in Graphic Design

VOLUNTEER

- AIGA Minnesota I** *2016 - Present*
Diversity & Inclusion Committee
Solopreneurs Committee
- Art Buddies I** *September 2017 - Present*
Adult Buddy